

Detailed Presentation: Leadership (SDGs & You)

Slide 1 – Title Slide

Leadership (SDGs & You)

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Next Best Move Campaign – Cohort 6

Slide 2 – Setting the Stage

We live in a time of complex global challenges: poverty, unemployment, inequality, and climate change.

The UN Sustainable Development Goals (SDGs) give us a roadmap for solving these challenges.

Leadership is the key factor that determines whether these goals succeed or fail.

Question to participants: “What does leadership mean to you personally?”

Slide 3 – What is Leadership?

Leadership is not about position or titles.

Leadership is:

Inspiring and guiding people toward a shared vision.

Taking responsibility and creating solutions.

Serving others, not just yourself.

Quote: “A leader is one who knows the way, goes the way, and shows the way.” – John C. Maxwell

Slide 4 – Core Qualities of Great Leaders

1. Vision – Seeing the future clearly and setting direction.
2. Integrity – Building trust by doing the right thing.
3. Communication – Sharing ideas with clarity and listening to others.
4. Empathy – Understanding and connecting with people's needs.
5. Resilience – Bouncing back from challenges.

Example: Nelson Mandela demonstrated vision + resilience in the fight against apartheid.

Slide 5 – What Are the SDGs?

In 2015, the UN adopted 17 Sustainable Development Goals (SDGs).

They aim to be achieved by 2030.

They address social, economic, and environmental challenges.

They apply to all countries, not just developing nations.

Slide 6 – The 17 SDGs Overview

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health & Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water & Sanitation

SDG 7: Affordable & Clean Energy

SDG 8: Decent Work & Economic Growth

SDG 9: Industry, Innovation & Infrastructure

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities & Communities

SDG 12: Responsible Consumption & Production

SDG 13: Climate Action

SDG 14: Life Below Water

SDG 15: Life on Land

SDG 16: Peace, Justice & Strong Institutions

SDG 17: Partnerships for the Goals

Slide 7 – Why SDGs Matter for Young Leaders

They provide a blueprint for sustainable progress.

They show us how leadership can create measurable impact.

They connect local actions to global challenges.

Youth are agents of change:

60% of Africa's population is under 25.

The future of the SDGs depends on youth leadership.

Slide 8 – Leadership + SDGs in Action

Leadership without vision = wasted potential.

Leaders must align their mission with SDGs to:

Solve real community problems.

Drive innovation.

Build lasting legacies.

Example:

A student creating a recycling project contributes to SDG 12 (Responsible Consumption & Production).

Slide 9 – Case Studies of Youth Leadership

1. Liberia: Young leaders creating after-school programs → SDG 4 (Quality Education).
2. Kenya: Tech startups providing affordable solar lamps → SDG 7 (Clean Energy).
3. Nigeria: Social entrepreneurs providing job skills training → SDG 8 (Decent Work).

Slide 10 – You as a Leader

Ask participants to reflect:

1. Which SDG inspires you most?
2. How can your personal leadership journey align with it?
3. What small project can you start today that contributes to it?

Slide 11 – Practical Leadership Actions

At school/work: Be consistent, take initiative, and help others.

In community: Start small projects (cleanup, education clubs, skill training).

Online: Use your voice to spread awareness of SDGs and mobilize peers.

Personal life: Live out the values—responsibility, empathy, discipline.

Slide 12 – Key Takeaways

Leadership is about vision, service, and influence.

The SDGs give us a framework for impact.

Young leaders are the drivers of Africa's transformation.

Every decision you make can support (or block) progress toward the SDGs.

Slide 13 – Closing Quote

"The future belongs to those who prepare for it today." – Malcolm X